

SATURDAY • OCTOBER 9, 2010
6:00 pm - 10:00 pm



OCEAN PLACE RESORT
Long Branch, NJ

DICK & MARY PALAZZO
Honorary Chairs

COCKTAILS • DINNER • DANCING
Entertainment
EDDIE BRUCE MUSIC
King & Queen of the Ball Cash Awards

Blue Moon BARK BALL

GRACE. THE "BARK OF THE BALL"
Honoree & Foundation Inspiration

"BLUE MUTTINI" BAR
Special Gift Basket Auction by
GREYHOUND FRIENDS OF NJ
Live Auction • Black Tie Optional

THE JERSEY SHORE'S FIRST EVER BLACK TIE GALA FOR BOTH TWO AND FOUR LEGGED FRIENDS!

SPONSORSHIP OPPORTUNITIES



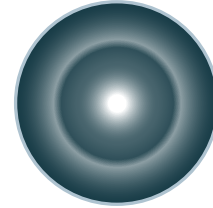
SIRIUS
\$5000.
10 seats to event



CANIS MAJOR
\$2500.
6 seats to event



CANIS MINOR
\$2000.
4 seats to event



MOON DOG
\$1000.
2 seats to event

Sponsors will receive recognition in print and email promotions, on PurrnPoochFoundation.org website and at pre-gala events; special full-color sponsor ad in online and print Event Journal; and VIP seating at event.

EVENT JOURNAL OPPORTUNITIES

Tributes and ads will be posted on the PurrnPoochFoundation.org online Journal as they are received.

Printed journals will be distributed at event.

- Outside Back Cover** \$2000. Full Color • 5.5" x 8.5" (bleed allowed)
- Inside Front** \$1500. Full Color • 4.5" x 7.5"
- Inside Back** \$1000. Full Color • 4.5" x 7.5"
- Full Page** \$500. Black & White • 4.5" x 7.5"
- Half Page** \$250. Black & White • 4.5" x 3.75"
- Quarter Page** \$150. Black & White • 2.25" x 3.75"

You are invited to include a photograph of your pets and/or family in your cover or full page ad.

UNDERWRITING OPPORTUNITIES

- | | | |
|---|----------|---|
| <input type="checkbox"/> People Dinner | \$12000. | People Dinner and Entertainment underwriters will receive special mentions in the event press release and on exclusive signage. |
| <input type="checkbox"/> Entertainment | \$7000. | |
| <input type="checkbox"/> Open Bar | \$4000. | All underwriters will receive recognition in the Event Journal (online and print) and VIP seating at the event. |
| <input type="checkbox"/> Printing | \$3000 | |
| <input type="checkbox"/> "Blue Moon Muttini" Cocktail Hour | \$2500. | |
| <input type="checkbox"/> Dog Dinner | \$2000. | |
| <input type="checkbox"/> Dessert | \$2000. | |
| <input type="checkbox"/> Flowers | \$1500. | |
| <input type="checkbox"/> Décor | \$1000. | |

For inclusion in the Event Journal and signage:
Submission deadline is September 17, 2010

Please email your tribute copy / business logo / finished ad to:
SaveLives@PurrnPoochFoundation.org
or send with your completed form and check /credit card information to:
P.O. Box 7352 • Shrewsbury, NJ 07702

ALL PROCEEDS BENEFIT



PURR'N POOCH
FOUNDATION
FOR ANIMALS

P.O. Box 7352
Shrewsbury, NJ 07702
732.222.4515

PurrnPoochFoundation.org

Name/Company _____

Address _____ Telephone _____

City • State • Zip _____ Email _____

Enclosed is a check in the amount of _____ made payable to **Purr'n Pooch Foundation for Animals**

Please charge Visa Mastercard Discover for the amount of \$ _____

Card Number _____ Expiration Date _____

Signature _____

Donations are deductible to the extent allowed by law. You will receive a letter after the event indicating the allowable amount.

For more information, please contact Jean Hager at 732.693.3080 or SaveLives@PurrnPoochFoundation.org